

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

8.5" x 14" E.D.D.M.  
Postcard (Back)

bleed

Artwork that reaches the outline needs to extend to the edge of the red line.

cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

safety

All text must be kept within the blue line

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL

Local  
Postal Customer

*E.D.D.M. Label  
& Indicia Boundary*

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